



Karpacz

2034





The 2034 Winter Olympics in Karpacz, Poland celebrate the meeting of tradition and innovation. Nestled at the base of the Karkonosze Mountains, Karpacz is a place where Nordic heritage, Polish culture, and winter sport excellence come together. This brand captures the spirit of the Games through a visual identity that blends the natural beauty of the region, the historic Vang Stave Church, and the modern energy of international competition.

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The Karpacz 2034 Winter Olympics logo draws inspiration from the Viking heritage connected to the Vang Stave Church, a landmark brought from Norway to Karpacz in the 19th century. The stylized Viking helmet symbolizes strength, resilience, and the cultural bridge between Nordic tradition and Polish identity.

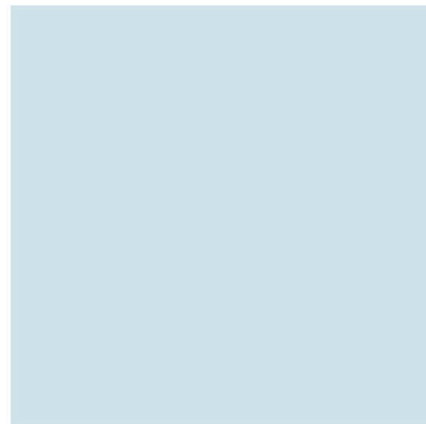
The flowing lines beneath the helmet clone the mountain ridges and snowdrifts that define the region's winter landscape, tying the Games to the natural beauty of Karpacz. Together, these elements create a mark that honors the town's unique history while looking forward to a global celebration of sport and unity.



Primary Colors



Secondary Colors



Primary

Aa
Poppins

Poppins

ABCDEFGHIJKL
MNOPQRSTU
VWXYZ

abcdefghijklmn
opqrstuvwxyz

!@#\$%^&*()_+{}[]



Ski Mountaineering



Ice Hockey



Curling



Nordic Skiing



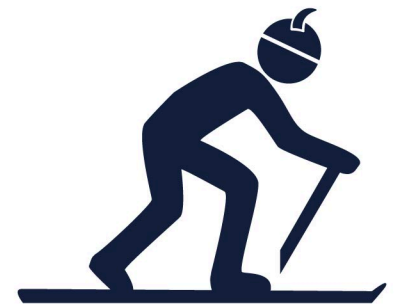
Ski Jumping



Speed Skating



Luge



Alpine Skiing





Date **6 FEB** Time **15:30** Entry Code **G25**

Opening Ceremony
Olympic Stadium
Olympic Park

Gate	Block	Row	Seat
06	06	13	22




12345678900000000000



Date **8 FEB** Time **13:00** Entry Code **G32**

Ski Jumping
Ski Jumping Park
Olympic Park

Gate	Block	Row	Seat
03	07	12	17




12345678900000000000



Date **9 FEB** Time **13:30** Entry Code **G15**

Ice Hockey
Ice Hockey Stadium
Olympic Park

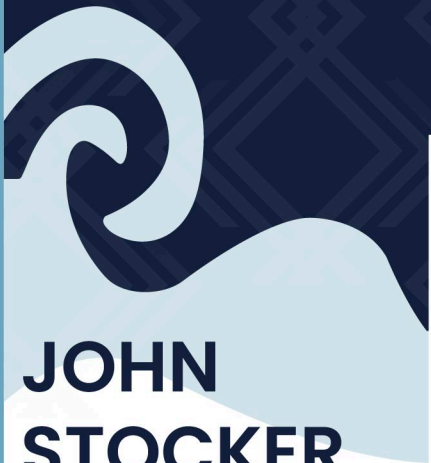
Gate	Block	Row	Seat
04	04	7	25




12345678900000000000

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**JOHN
STOCKER**

Athlete
Ski Jumper
Location
United States



Karpacz

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**BAILEY
WRIGHT**

Athlete
Ski Jumper
Location
United States









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